

## ABOUT DEW JOURNAL

**DEW journal** published MONTHLY by Technology Publications, India since 1989 is an internationally circulated journal focusing on energy, oil & gas, refinery & petrochemicals, engineering, renewable, marine & shipping, machine & tools and HR & training and finance.



DEW Journal has Three Supplements published periodically over the year as below:

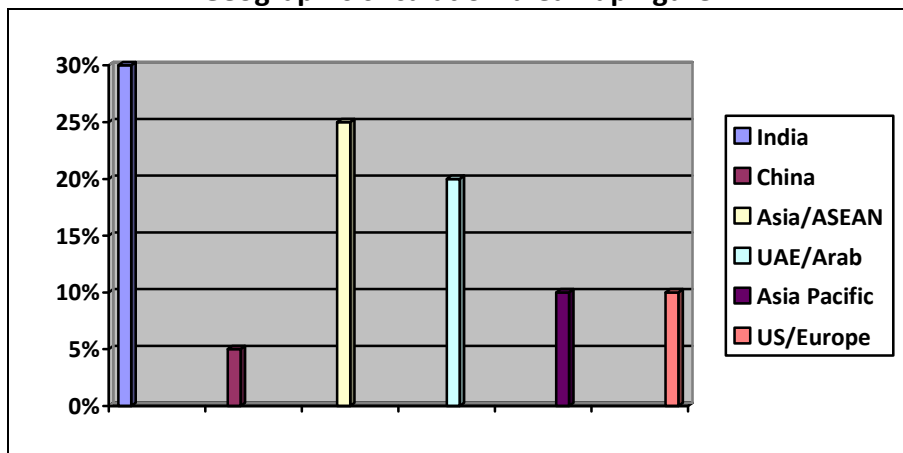


**HUMAN RESOURCES    MARINE & SHIPPING    MACHINE & TOOLS**

## CIRCULATION & READERSHIP

DEW Journal is circulated around the world; however its focus is Asia & ASEAN countries, China, UAE & Arab countries, Asia Pacific region countries, US, Europe and India. The Journal is patronised by regional and international technical societies, event organisers, oil, gas and engineering companies, individual experts and petroleum and engineering universities.

**Geographic circulation break-up figure:**

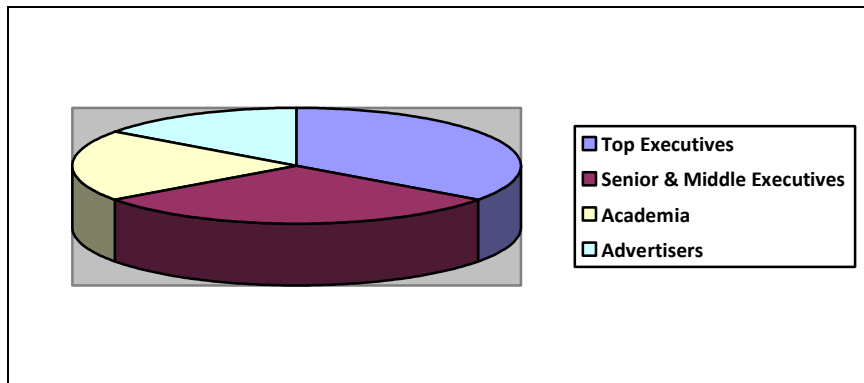


## Readers Profile

DEW journal is circulated internationally and has readers from the energy, oil & gas, engineering, machine & tools, marine & shipping and HR & training segments of the industry. The journal is patronised and referred by:

- Government/Petroleum Ministry officials (India and many countries abroad),
- Top bureaucrats and technocrats associated with the Energy, Oil & Gas, Marine & Shipping and Engineering, Machinery and Tools industry,
- Top and senior Executives of national and international the Energy, Oil & Gas, Marine & Shipping and Engineering, Machinery & Tools companies and Financial services
- Technical people (senior, junior and entry level) from the Energy, Oil & Gas, Marine & Shipping and Engineering, Machinery and Tools industry,
- Scientists from various research organisations and companies and
- Universities and Engineering Colleges.

### Readership Segment wise



#### 35 percent (Approx)

- Top government/oil and gas ministry officials of various countries and India
- Top executives and key decision makers of the Energy, Oil & Gas, Marine & Shipping and Engineering, Machinery and Tools companies.

#### 30 percent (Approx)

- Senior and middle level personnel from the Energy, Oil & Gas, Marine & Shipping and Engineering, Machinery and Tools industry and scientists from R&D Centres.

#### 20 percent (Approx)

- Universities and Engineering Colleges. Oil, gas and petroleum discipline research scholars and students of Universities and Engineering colleges.

#### 15 percent (Approx)

- Advertisers from oil & gas companies, Oil and gas conferences, exhibitions, training programmes.

### TECHNICAL SOCIETIES MEMBERS PATONISING DEW JOURNAL

AAPG, APG, IADC, PETROTECH Society India, SPE, SPG India and NLGI India

